

Developing Information Technology Strategic Plan

Trainer: Goutama Bachtiar

WAKTU PELAKSANAAN

21 - 22 Desember 2026

09:00 - 17:00 WIB

TEMPAT PELATIHAN

Location: Kuretakeso Hotel - Kemang / Best Western Premier - Cawang / The Aryaduta Hotel Semanggi

Harga

Group Price: Rp 5.350.000
Full Fare: Rp 5.950.000

**) Harga di atas tidak dikenakan PPN 11%, sudah termasuk makan siang, snack, sertifikat, dan modul.*

Program Description

Over the last two decades, the effective use of Information Technology (IT) has beenvery critical in contributing the successfulness of public and commercial organisations around the globe. In factit's the main reason behind why organisations need to invest wisely in information, applications and technology in supporting their overall business strategy so they could operate sustainably. Nonetheless, this can be achieved by developing a strategic plan for the use and management of IT, based on an organisation's business strategy.

IT Strategic Plan definitely will power organisations in maximizing effectiveness of IT, minimizing risk associated with IT initiatives, enhancing systems integration and flexibility, attaining competitive advantage by capitalizingon IT, and setting a clear direction going forward in implementation and management of IT.

Program Description

In details, at the end of this training, participants will be able to:

- Develop a business-driven IT strategic plan that aligns with organizational needs

- Assess enterprise environment to determine business goals and core values
- Analyze existing IT resources to prioritize and allocate investments
- Make informed decisions to focus on IT strategic initiatives
- Socialize and communicate IT strategic vision and plan effectively
- Apply improvement process to monitor and update IT strategic plan

Program Content

NO	TOPICS	HOURS
1	Understanding IT Planning and IT Strategic Planning activities	1
2	Comprehending IT Project Planning	1
3	Defining Business Analysis	1
4	Analyzing Current IT Strategy	2
5	Identifying and Defining Requirements	2
6	Understanding and Valuing Enterprise Architecture (EA)	2
7	Identifying and Defining Data and Infrastructure Architecture	2
8	Identifying and Defining Application Architecture	2
9	Identifying and Defining Technology and Infrastructure Architecture	2
10	Identifying and Defining Organization and Governance Architecture	2
11	Valuing Strategy Construction	2
12	Developing Business Case	3
13	Implementing and Monitoring IT Strategic Plan	2
	TOTAL HOURS	**24**

Training Methodology

In order for effective learning and full appreciation, the course will be delivered with 30% of the time devoted to important concepts and other theory topics and 70% allotted for case studies, role-playing, group discussion and presentation. Training lead will be assisted by presentation slides and actual demonstrations for clear understanding and smooth follow-through during the sessions. Active participation will be encouraged through individual work and collaborative effort.

Targeted Participants

Those experienced IT professionals ranging from staff, project managers, functional managers, consultants, IT managers, IS managers, IT Director, IS Director who are involved in, in-charge for, developing Information Technologystrategy to their organizations.

Instruktur Pelatihan

Goutama Bachtiar

Goutama Bachtiar adalah : Advisor, Auditor, Konsultan, Trainer, Courseware Designer dan Penulis bidang Teknologi dan Sistem Informasi selama 17 tahun terakhir dengan spesialisasi di ranah IT Governance, Risk, Security, Assurance, Audit dan IT Management.

Saat ini beliau menjabat sebagai advisor beberapa perusahaan dan organisasi, Subject Matter Expert, Program Mentor, Editorial Journal Reviewer, Certification Exam (CISA, CGEIT, CISM, CRISC) dan Study Materials Developer di ISACA International Chapter, Subject Matter Expert dan Program Evaluator di PMI International Chapter, IASA, SABSA dan Open Group Global Working Group Member, Reviewer Panel di International Institute of Business Analysis (IIBA), Dosen Tamu di program pasca sarjana beberapa universitas di AS dan Indonesia (UTB, UI, IPB dan Binus), serta moderator, panelis dan pembicara di sejumlah konferensi, workshop dan seminar.

Sebagai auditor dan konsultan, telah memberikan layanan tersebut kepada 35 perusahaan dan organisasi. Puluhan sertifikasi internasional sudah diperolehnya sampai dengan saat ini.

Selain itu, beliau juga telah mengadakan dan memberikan pelatihan, perkuliahan, seminar, konferensi dan workshop sebanyak lebih dari 230 sesi dan 5500 jam lebih kepada sekitar 7500 peserta di Indonesia maupun luar negeri kepada lebih dari 70 perusahaan dan organisasi.

Sebagai penulis, sudah mengarang 2 buku dan 22 courseware serta sudah menulis, melakukan review dan editing atas 300 artikel, manuskrip, paper dan white paper seputar Telematika dan Manajemen di lebih dari 20 media, publikasi, organisasi, jurnal dan konferensi.

CONTACT US

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